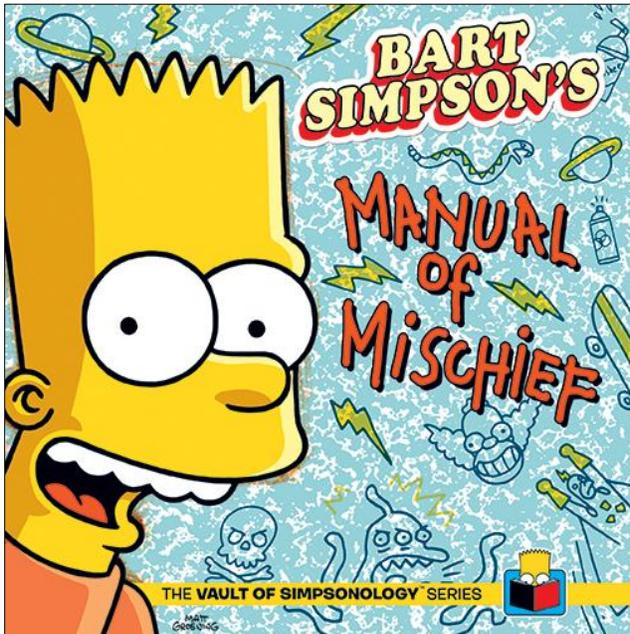


*Looking to cause some trouble? Then look no further...*  
***Bart Simpson's Manual of Mischief***

The Second Installment in the **Vault of Simpsonology™** Series

By Matt Groening



For over twenty-five years, Bart Simpson has been the unrivaled master of mischief. He knows how to push everyone's buttons and get away with it—and now you can too!

For the first time, Springfield's Public School Enemy Number One shares his sneakiest secrets in *Bart Simpson's Manual of Mischief* (Insight Editions / \$24.99 / March 2014). Amateur pranksters around the world can learn the art of trouble-making from a true expert with an assortment of tips and tricks guaranteed to drive just about everybody crazy.

Featuring slick skateboard stickers, crank call comics, and "Sneaky Hall of Fame" collectible cards, this practical guide to practical jokes is loaded with interactive inserts, pullouts, and

pranks to help anyone go from mild-mannered to menace in no time. And if you get caught in the act, just remember one simple phrase:

*"I didn't do it! Nobody saw me do it! You can't prove anything!"*

A follow-up to the wildly popular *Homer Simpson's Little Book of Laziness*, which has sold over 200,000 copies worldwide, *Bart Simpson's Manual of Mischief* is the second installment in the Vault of Simpsonology™, an exciting new twelve-book series that delves into the zany worldview of Simpsons favorite characters—Lisa, Mr. Burns, and more. Filled with inserts and special features, this colorful collection provides an insider's look at the everyday lives, best-kept secrets, and sage advice of the beloved denizens of Springfield. Entertaining, humorous, and informative, the Vault of Simpsonology™ will delight Simpsons fans everywhere.

**About the Author:**

**Matt Groening** is the creator of the longest-running comedy in television history...*The Simpsons*. It exploded into a cultural phenomenon in 1990 and has remained one of the most groundbreaking and innovative entertainment franchises, recognizable throughout the world. He followed it with his creation of the hit sci-fi series *Futurama*, currently one of the top-rated shows on Comedy Central. As a cartoonist, Groening began his *Life in Hell* weekly comic strip series in the 1980s, which he concluded in 2012. He lives in Southern California.

**About Insight Editions:**

Insight Editions ([www.insighteditions.com](http://www.insighteditions.com)) is a publisher focused on creating superlative illustrated books on photography, music, and popular culture. Lavishly produced and visually stimulating, every volume from Insight is dedicated to the skillful interplay of word and image. The books produced are unique works that combine the highest quality print production values with time-honored traditions of publishing and rich subject matter. Elegant and informative, books from Insight showcase the best of art and photography in exquisite presentations of the bookmaker's craft.

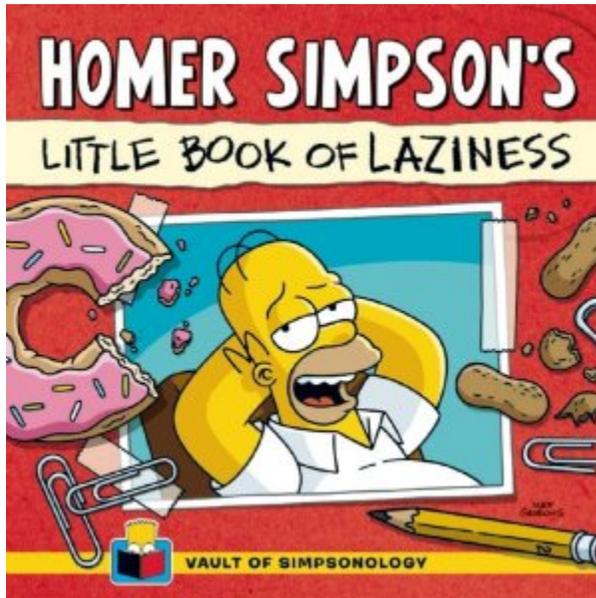
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Insight Editions | March 2014 | 7 x 7 | 64 pages  
Television / Humor  
Hardcover in Slipcase | World | \$24.99  
ISBN-13: 978-1608873104

*First in the new Vault of Simpsonology Series*

# *Homer Simpson's Little Book of Laziness*

By Matt Groening

Few men have reached the very pinnacle of apathy quite like Homer Simpson. His epic inertia is an example to us all. Now, for the first time, Homer reveals the secrets behind his extraordinary ability to get absolutely nothing done. From tips on how to avoid working at work to Homer's suitably slapdash design for his "Lazy House of the Future," this ode to the joys of sloth shows a true American idle at his lazy best.



Also covering Homer's lazy takes on classic art, his indispensable tips on lethargic eating, housework avoidance, and many more sluggish subjects, *Homer Simpson's Little Book of Laziness* is a must-read for ne'er-do-wells everywhere. Packed with inserts and special features, such as an eight-page pullout *Sloth Man* comic and a foldout "Anatomy of a Layabout" feature—focusing on fellow lazybones Barney Gumble—*Homer Simpson's Little Book of Laziness* is absolutely bursting with idleness.

*Homer Simpson's Little Book of Laziness* is the first title in the **Vault of Simpsonology**, an exciting new twelve-book series that delves into the zany worldview of Simpsons favorites such as Bart, Lisa, and Mr. Burns. Filled with inserts and special features, this colorful collection provides an

insider's look at the everyday lives, best-kept secrets, and sage advice of the beloved characters. Entertaining, humorous, and informative, the **Vault of Simpsonology** will delight Simpsons fans everywhere.

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**September 3, 2013**

64 pages, 7" x 7"

Television / Humor

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Hardcover, \$24.99, 978-1-60887-226-8